

Web 2.0: Ektron CMS400.NET's complete toolbox

ektron
CMS400.net

E ktron CMS400.NET provides the most comprehensive and complete Web 2.0 toolbox to ensure you meet and exceed your Web site's goals and vision. Utilizing features like forums, five-star rating, tagging, blogs and geomapping, you will be able to build rich and powerful Web 2.0 applications for any Web, intranet, or extranet scenario.

Forums, Threaded Discussions, & Message Boards

With the tools included in CMS400.NET, you will be able to encourage interaction in your online communities with forums, allowing anonymous posts or using Ektron's built-in membership security model for authentication. These forums are browser-independent, and you are able to keep your online communities active with notifications from either e-mail alerts or RSS feeds.

Ektron's toolset brings your forum alive with powerful enterprise-level enhancements like taxonomy integration and permissions. Users are able to print posts, mark messages and jump between topics with ease on your site. Setting your forum defaults is streamlined, greatly optimizing your, and your visitor's, forum experience.

In addition, you can keep increase your forums security. By using the built-in IP address restriction and automatic restricted word replacement, you will be able to keep the forums clean from off-topic or inappropriate postings.

Blogging

Blog controls in CMS400.NET allow you to build multiple kinds of blogs into your Web site. They can be free-form, like traditional blogs, or you can take your site's blogging functionality to the next level with posting workflows, comment moderation, blog viewer authentication, and structured blogging.

CMS400.NET's built-in blogging technology is enhanced to support blog creation and moderation by registered member users. It also now includes a standard Blog API



to interface with and get updates from Microsoft® Office 2007 and integrates with other desktop Blogging tools.

Wiki

CMS400.NET's wiki support allows site membership users to add, edit and create Web pages on your Web site. By giving your membership users the ability to participate in the creation and management of content, you empower your Web site's community. The wiki functionality also promotes communication and collaboration, making the sharing of information across projects and teams easier than ever.

Visitors to your Web site can start sharing information through an online encyclopedia, a site for frequently asked questions, a knowledge base or a simple message board where visitors contribute to articles and content. Anyone visiting the site's wiki-defined pages can edit, update and add Web pages quickly and easily and with no knowledge of HTML or wiki syntax.

GeoMapping

CMS400.NET brings GPS mapping technology to Web content management. Using Ektron's GeoMapping functionality, content can be tagged with longitude and latitude coordinates to leverage Microsoft® Virtual Earth™ and Google Earth. After

inputting specific address information, the coordinates are formulated automatically in the content's metadata. The metadata enables you to plot the coordinates on a dynamic AJAX-enabled map mash-up, and display and search the content based on map category and map navigation, which is optimized with Ektron's taxonomy functionality.

On your site, you will be able to offer dynamic mapping options and directions, show other multiple office locations, other local attractions, and hotel, airport and taxi locations. Geomapping can connect your virtual world to the real world, giving site visitors a valuable reference.

Content Ranking

Making use of CMS400.NET's content ranking tool can not only add a layer of engagement for site visitors, but can also be an invaluable search aide. Visitors can tag content with their 5-star rating, and Ektron's advanced search tool will not only search for content, but rank them according to their ratings. By narrowing the search to only the content that visitors have found the most useful, users will find what they are looking for quickly and efficiently.

Ektron Since its founding in 1998 Ektron has been committed to providing affordable web content management and authoring solutions. Ektron CMS400.NET empowers non-technical business users by providing an intuitive user interface for managing their Web site's content and messaging. Ektron has a complete set of social networking tools and fully supports all Web 2.0 functionality. For more information on Ektron, visit: <http://www.ektron.com>.